

2010 FARMERS' MARKET WEEK

Sign Up Your Market Now!

The growing season is in full swing and farmers' markets are rapidly filling up with an abundance of fresh fruits and vegetables! To celebrate the bounty of products available at farmers' markets throughout the Commonwealth and the vibrant community spaces they provide, the **Massachusetts Department of Agricultural Resources is hosting our annual Farmers' Market Week, August 22-28.**

The week will kick-off on **Monday, August 23 with the 26th annual Tomato Contest at the Boston City Hall Farmers' Market.** But the fun doesn't have to end there. We are encouraging all markets to get involved in Farmers' Market Week by hosting an event of your own. Events can be simple to organize and enjoyable for the whole community. Some events from past years included: cooking demonstrations, raffles, concerts, and a kids' day with face painting.



Market managers, if you have ideas for your market [fill out an activity form](#) by **July 30** and let us know! Completing this form by **July 30** will enable us to include your event in our promotional materials.

And for an **extra incentive all participating markets will be entered into a raffle.** Winners will receive **three boxes of their regional MA Edible Magazine.** Magazines

have been donated from Edible Vineyard, Edible South Shore, Edible Pioneer Valley, Edible Cape Cod and Edible Boston.